

# Reward Programs

Cumberland Road will continue to partner with the rewards programs at Kroger, Amazon Smiles and Box Tops. New this year we will also redeem rewards through Coca-Cola and Aunt Millie's School Spirit Program. Read below to learn more.



**Kroger Rewards**: Cumberland Road can earn a percentage of what you spend when you do your shopping at Kroger. Register online at [krogercommunityrewards.com](https://krogercommunityrewards.com). You will need a Kroger.com account but this is quick and easy to set up. Be sure to have your Kroger Plus card handy and register your card using the following information:

**Organization Name:** Cumberland Road Elementary

**Organization Number:** MR214

Simply shop at Kroger and use your Kroger Rewards card and a percentage of your purchase will be donated back to Cumberland Road. If you do not have a Kroger Rewards Card, but are interested, you can obtain one at the customer service desk at any Kroger Store.



**Amazon Smile**: If you are an Amazon shopper, Cumberland Road can earn **.5%** of your total purchase if you do your shopping through the Smile website.

1. Just shop using the following link <https://smile.amazon.com>
2. Under pick your own charitable organization box, type Cumberland Road Elementary PTO
3. Check the box that states "Yes, I understand that I must always start at smile.amazon.com to support Cumberland Road Elementary PTO"
4. Click Start Shopping.
5. Amazon will save this organization so you only need to complete these steps once. However, in order to make sure the .5% goes back to Cumberland Road, you need to make sure to use the
6. smile.amazon.com and not just amazon.com.



**Coke Rewards**: New this year!! We are excited to share that our school is part of the Coca-Cola give program. This opens up Cumberland Road Elementary to new funding opportunities to help improve learning environments for the students. The best part?!? Donations don't come out of your own pockets. When you purchase Coca-Cola products, simply save the product codes located under the caps on bottles and on the inside of cases and 12 packs.

Watch the following video to see where you can find the coke reward:

<https://www.youtube.com/watch?v=UciV6j6o48o>

Clip and save the bottle caps and send them in with your student to place in their classroom container. We will then collect these every couple of months and enter them in for rewards.



**Box Tops**: No more clipping. No more sending Box Tops to school. All you need is your phone. Download the ALL-NEW Box Tops app, shop as you normally would, then simply scan your store receipts **within 14 days** of purchase to find participating products. Watch the video below to see just how easy it is. The app will automatically credit your school's Box Tops earnings online. Cumberland Road Elementary will earn 10 cents for each box top returned. **We will still accept any clipped box tops that you have collected. Please continue to send those in with your student. We will pick these up from the teachers with the coke codes.**

<https://www.youtube.com/watch?v=Hh94b2BvFK4>



**Aunt Millie's**: Now you can raise money for your school every time you buy specially-marked Holsum, Sunbeam, Soft 'N Good or Aunt Millie's bakery products, by participating in Aunt Millie's School Spirit Program. It's so easy. Just save proof-of-purchase symbols (UPCs) with the School Spirit symbol from Eligible Products and turn them in. For each proof-of-purchase received, Aunt Millie's will donate a nickel to your school.

For a list of eligible products: <http://schoolspiritprograms.com/all-eligible-products/>